



From: greg@newslettermagic.com
Subject: aug-25-from-outlook
Date/Time: 8/25/2008 10:12:00 AM



EXCELLENT

This test message failed no more than two distinct tests, please review the separate audit tabs for more detail. There were no Reputation issues. We do not expect these issues to effect deliverability.

Reputation

This report shows how the major Blacklists in use currently grade your email sending reputation. This includes an analysis of the mail server that deployed the mail. All these tests are in real time and are subject to change.

—Primary Audits

- Dcc Audit
- Pyzor Audit
- Razor Audit
- SORBS Audit
- SpamHaus Audit
- Trend Micro Reputation Service Audit

—Secondary Audits

- CBL Audit
- MailPolice Audit
- NJABL Audit
- SpamCop Audit
- SPEWS Audit

—Tertiary Audits

- Abusive Hosts Blocking List Audit
- DeadBeef Audit
- DSBL Audit
- EmailBasura Audit
- Five-ten-SG Audit
- Kempt Audit
- LashBackUBL Audit
- McFaddenAssociatesRBL Audit
- MSRBL Audit
- PassiveSpamBL Audit
- RDUL Audit
- SKoreaNetworkBL Audit
- SURBL Audit
- TQMCube Audit
- UCEProtect Audit
- VirBL Audit
- WPBL Audit

Content Assessment

This report looks at how the main content filters in use view any specific content and coding issues with your email campaign. For failed tests open the individual fail items for more details. The application report is also useful in diagnosing the precise issue and its severity based on score.

—Primary Audits

- Lyris MailShield Desktop Audit

- Microsoft Exchange 2003 Audit 

Review Spam Confidence Level. Scores below 4 will normally be delivered.



–Explanation of SCL scoring

Exchange spam filters evaluate messages and determine how likely it is that a given message is spam. A number between 0 and 9 is assigned; this number is the spam confidence level (SCL). Essentially, the SCL is a normalized value assigned to a message that indicates, based on the characteristics of a message (such as the content, message header, and so on), the likelihood that the message is spam. A rating of 0 indicates that the message is highly unlikely to be spam, while a rating of 9 indicates that the message is very likely spam. Review the SCL for this message by viewing failure details below.

If this score is 4 or below most exchange servers will PASS this message. If your score is 5 or more then you need to resolve the other issues highlighted by the other content based filters.

–Failure Details

Spam Confidence Level = 3.0

- Norton AntiSpam 2006 Audit 
- SpamAssassin Audit 

–SPF: sender matches SPF record

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Remedy: None, this is a positive result.

–Spam Assassin "Bayes0"





This message has a low Bayesian spam probability

We do not recommend that you change the content of this message.






–Failure Details

BAYES_00,SPF_PASS

–Secondary Audits

- CA Anti-Spam 2007 Audit 
- Cloudmark Desktop Audit 
- Mailshell Audit 
- SpamKiller 2006 Audit 



–Tertiary Audits

- SpamBully Audit 
- SpamButcher Audit 
- SpamCatcher Audit 
- SpamFighter Audit 
- Thunderbird Audit 

Inbox Monitor

A pass here means that your message was successfully delivered to a primary folder. A fail represents that your message was delivered to a bulk folder. ISP blocks are listed below.

–Primary Audits




- AOL Mail Audit 
- Apple Mail Audit 

Tiger Mail has identified this email as Spam.



–Tiger Mail has flagged this message as "junk".

Message contains content that does not pass the filtering engine.

Retest after making sure that the Reputation and Content Assessment tests are improved.

- ATTWorldnet Audit 
- Comcast Mail Audit 
- Earthlink Mail Audit 
- GMail Audit 
- Hotmail Audit 
- Hotmail Plus Audit 
- Yahoo Mail Plus Audit 

–Secondary Audits

- GMX Webmail Audit 
- Juno Mail Audit 
- NetZero Audit 